



## FASHION DESIGNING TRAINING PROGRAMMME

Sponsored by( NABARD ) Run by NOOR E FALAH



### SUCCESS STORY

**NOOR E FALAH** Organization surveyed rural areas where women had less opportunity to work.

Noor e Falah organization looking at this problem)

Noor e Falah established a tie-up with the National Bank for Agriculture and Rural Development (NABARD) and made a plan to provide training in the field of fashion designing. For this, the organization and NABARD set up a training center where women from the village got a chance to master the field of fashion designing.

Noor e Falah organization trained 30 women and prepared them for various fashion related jobs. For these women to enhance their skills with their training center, the organization has

provided loan to 30 women from PNB Grameen Bank and cooperated with the markets. Gradually, these women developed their individual skills and started showcasing their products in the market.

As a result of the efforts of the organization and their associates, these women used their art and skills to manufacture clothing, casual Salwar suit nighty and fashion products. The demand for these products started increasing and helped in financially empowering these women.

Today, these 30 women are running their own businesses and supporting their families. Not only have they improved their economic status, but they have also strengthened their social Status

